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KEEP 50+

„50+: Needs and opportunities willing to remain attractive in the labor market“

Results from the national workshop. Training
needs identified.

Presented by: Gustė Ilgūnaitė, SIH.



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Statistics:

- 20 participants.
- Workshop was held in SIH premises.
- Duration – 1,5h.



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Agenda

27th July, 2017	
14.30 – 15.00	Registration and coffee
15.00 – 15.30	Presentation of the project ideas and expected results <i>Daiva Malinauskienė, SIH director</i>
15.30 – 16.15	Workshop „50+: Needs and opportunities willing to remain attractive in the labor market“/ work in groups <i>Gustė Ilgūnaitė, SIH project manager</i>
16.15 – 16.30	Reflections on work done in groups and conclusions of the seminar <i>Gustė Ilgūnaitė, SIH project manager</i>



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Why 50+ people would wish or not to start their own business?

WISH	NOT TO WISH
New ideas	A lot of stress
Flexible working hours	Not knowing how to start
Having more free time	It requires a lot of money
Changing direction of a previous job	Not enough skills in new technologies
	Fear of risk
	Not being self-confident enough



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What might be positive or negative reasons of creating your own business?

+	-
Indipendence	Responsibility
Income	Expences
“You are your own boss”	No vacations
	Influence of external aspects



Opportunities for older persons to stay in labour market

- Advantages and disadvantages while employing older candidate to younger one:

Advantages	Disadvantages
Life and work experience	Lack of skills in new technologies
More knowledge about the market	Lack of skills in foreign languages
Less responsibilities to other family members	Not looking “as attractive as a younger person” 😊



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Group work:

- Psychological aspects
- Physical/Health aspects
- New Technologies



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Entrepreneurship program 50+:

What would be your needs?

- Classes for improvement of skills in new technologies.
- To improve skills of how to advertise your work on national and international level.
- Group meetings/workshops for supporting each other psychologically and sharing experience.
- Classes on calculating taxes, self employment and leadership.
- Program should be based more on practical exercises and less on theory.



Entrepreneurship program 50+:

What could make this program more effective?

- Success stories
- Sharing real experiences
- Good tutors that are able to give a lot of knowledge and help to improve different skills
- Stress management seminars



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Entrepreneurship program 50+:

Would you be able to pay for the course?

- As a senior I would not agree to pay
- I would pay but a very small fee



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Entrepreneurship program 50+:

Do you have any preferences on the age of potential tutor?

- Age does not matter if a tutor is motivated to share his/her knowledge and competences with others
- Qualifications and good relationship with trainees are the most important



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Entrepreneurship program 50+:

What kind of advertising should be done to reach the target group?

- On webpages of Third Age Universities
- In the local newspapers, as seniors not always know how to use a computer.
- Websites of labour agencies.



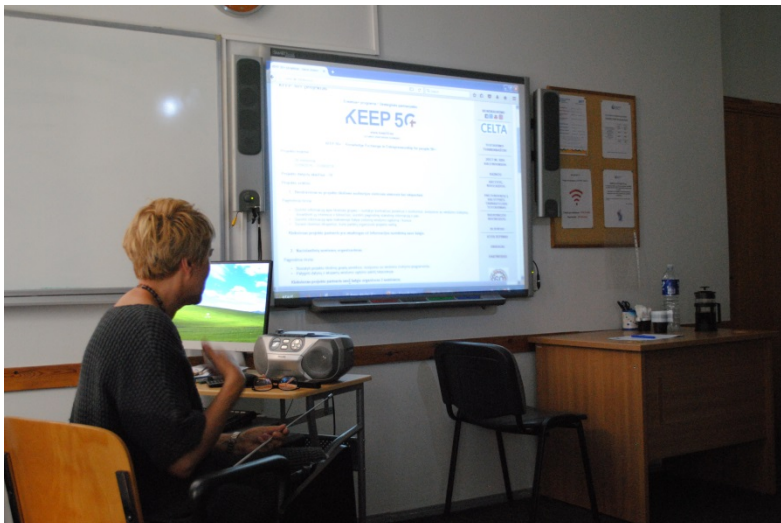
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Photos of the workshop





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Thank you for your attention!