

KEEP 5G+



Erasmus+

Training needs of people 50+ in Czech Republic

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- In the years 2040-2050 the Czech Republic will be one of the oldest member states in the EU.

*The index of dependence (the number of people aged 65 and over per 100 persons aged 15-64) **will be double** (2010: 21.6, **2045: 52**)*

- It is not enough to only raise the retirement age, it is also necessary to offer sufficient opportunities including entrepreneurship for older people.

E-times?; E- language?



- E-Europe (action plan),
 - E-society,
 - E-learning,
 - E-skills,
 - ECDL,
- eeeeeeeeee

What is E-INCLUSION?

Incorporating people (at risk of exclusion from the labor market or unemployment) into the labor market through modern IT technologies.

Digital divide

The more the society is build on IT-based services and activities, increase amount of people who are away from each other and those who do not have the opportunity to fully benefit from it. The emergence of new social differences based on IT knowledge.

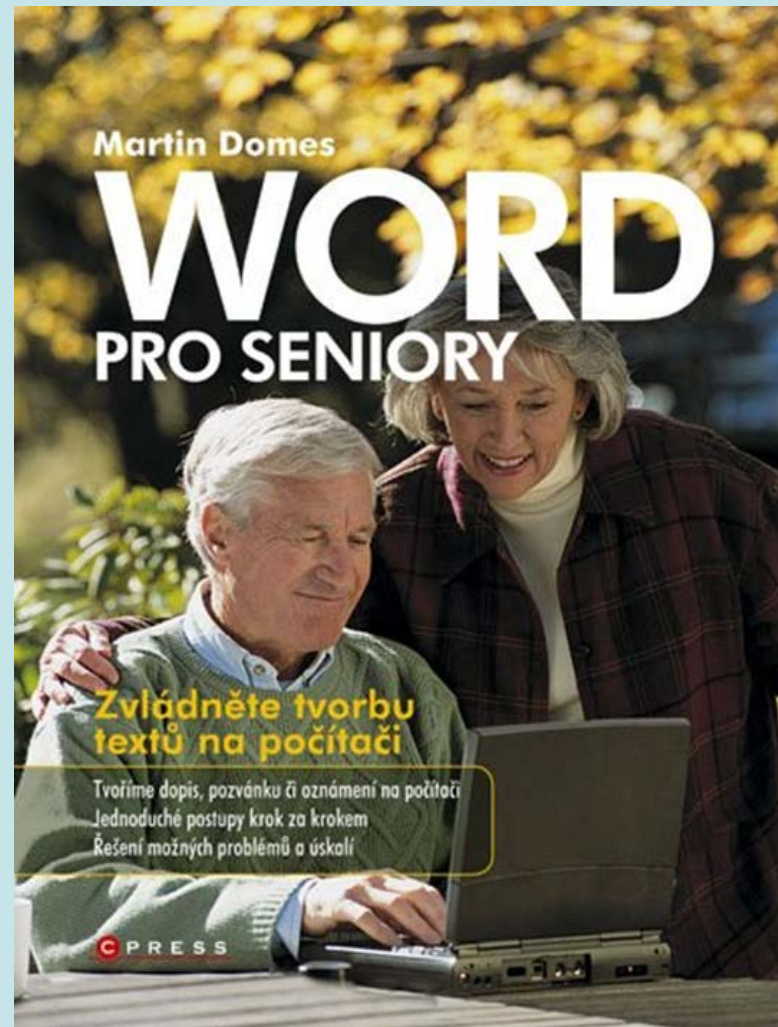
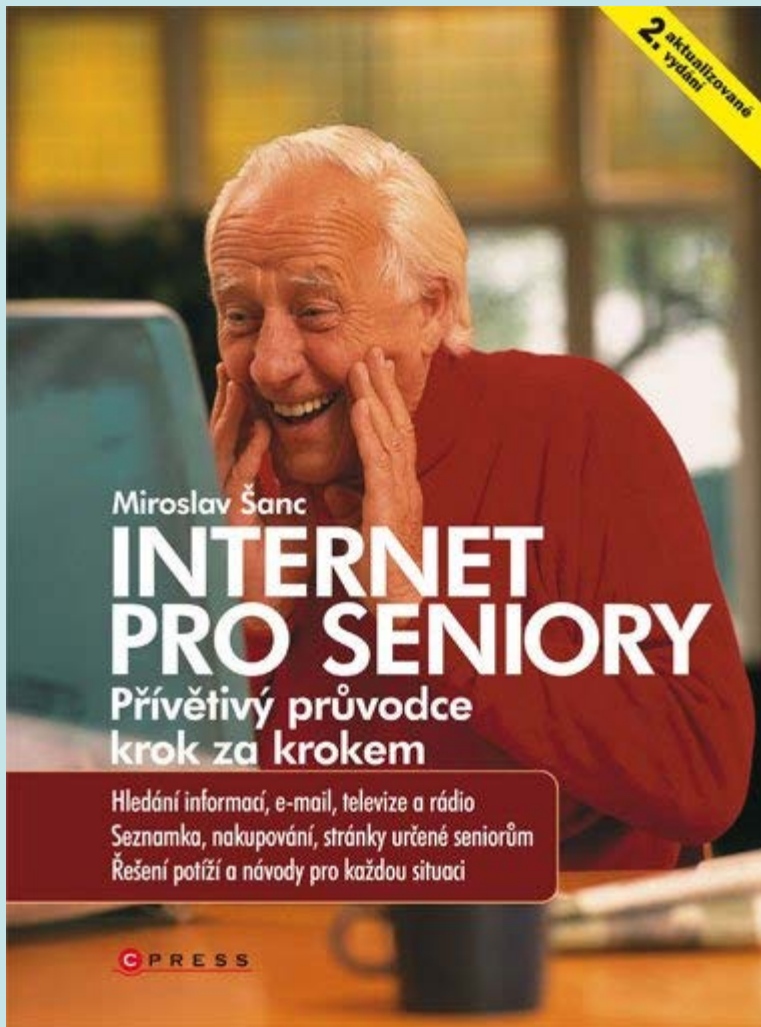
Knowledge of working with computers, access to the Internet, or the use of e-mail are becoming an important factor in full people integration into society, thus influencing the overall **quality of life**.

E - inclusion

IT Knowledge in practical life:

- Support employment,
- Support social integration,
- Will increase the independence of people and help them to live a better life.

- ❑ Inclusion of citizens in the information society,
- ❑ Creating of equal conditions for access to IT,
- ❑ Removing geographical, financial and educational barriers.



50+ – new target group for publishing companies

Information literacy

- Ability to recognize when new information is needed, find them, evaluate them, and use them effectively



2 basic skills

1. Work with most common software,
2. Use the Internet to communicate, search and process information.

An indispensable for computer literacy is the availability of a computer with an Internet connection.

Target group: 50+

- In terms of current trends, these are middle-aged people.
- From the point of view of the labor market, people aged 50+ are disadvantaged

Characteristics of the elderly people in terms of the workforce

Positive:

- Long term work and life experience
- More responsibility and loyalty
- More balanced decision-making reliability
- Less fluctuations
- More time flexibility.

Characteristics of the elderly people in terms of the workforce

Negative

- Lower level of education
- Unwilling to continue learning
- Lack of skills in the use of new technologies
- Lack of language and computer skills
- Lower physical performance
- More frequent health problems
- Stereotypes



Fear of new technologies?



Problems in the labor market are not caused by a higher age but by a lack of knowledge (**low computer literacy**), no willingness to learn, low self confidence etc.



Fear of IT?

Education

Participation in further education, respectively. In education or retraining courses, is very low in the Czech Republic - only 21% of employees aged 50-64 have attended an educational or retraining course in the last three years.

Reasons:

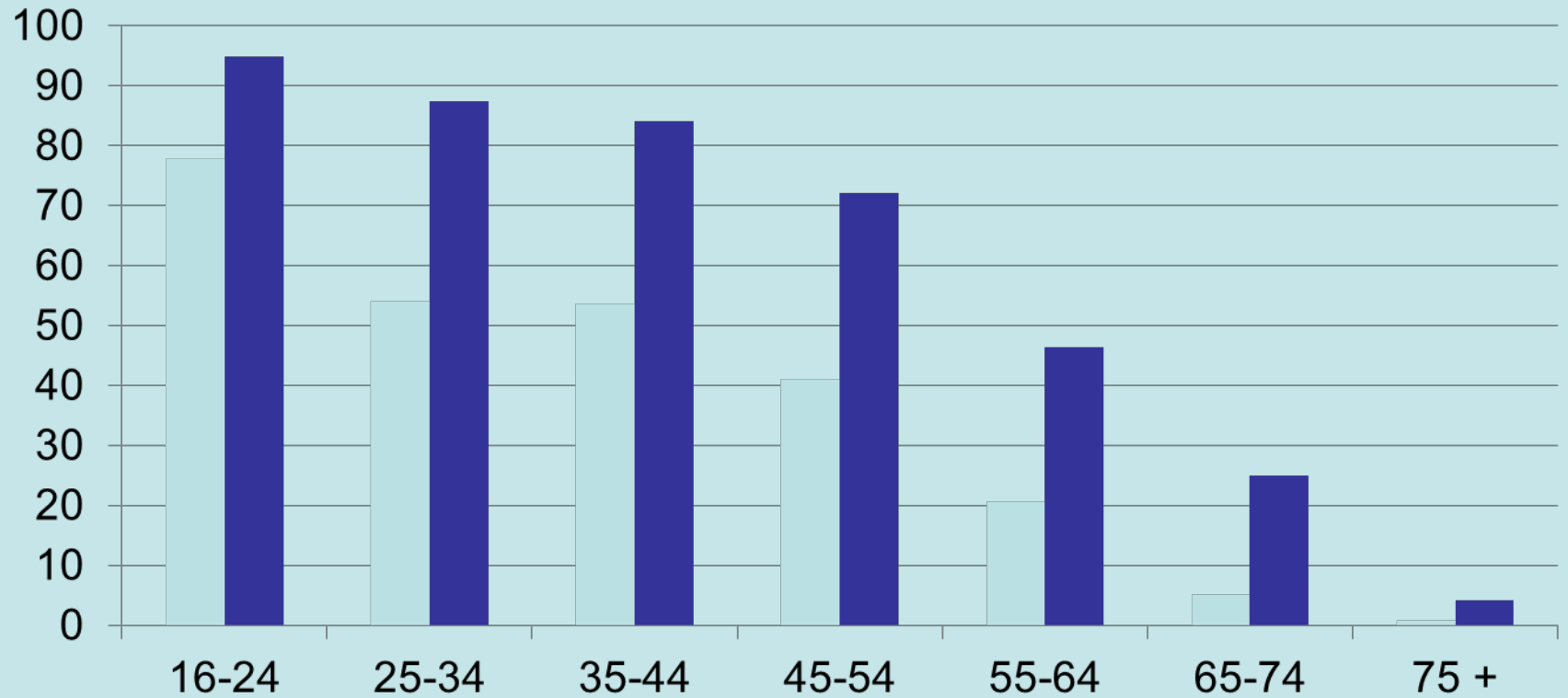
- Lack of opportunities provided by the employer
- The low willingness of the elderly to education.

IT and its growing importance

- Getting important information (public authorities, job offers)
- Financial transactions (banking, shopping, etc.)
- Communication with authorities, employers,
- Maintaining social contacts (social networks, dating sites)



Use of Internet (% from age group)



Use of IT in CZ by age group 55-64

➤ Mobile phone: - 95%,

➤ PC: - 56%,

➤ Internet:- 53%

Use of Internet, age group 55-64

Internet:

- At home: 43 %,
- At work: 17 %,
- Family, friends: 2 %.



Frequency

- daily: 19 %,
- 1-4 day a week: 18 %,
- Less than once a week: 9 %.



The impact of technologies on all population groups at all stages of life is indisputable- BUT!!!

There is no respect for the needs of the elderly:

- Inappropriate device design,
- Inappropriate set up of PC courses,
- Unresolved financing.



Internet at work

Almost all businesses (95%) have an Internet connection. This share has not changed almost in the last ten years.



Barriers on the side of the elderly

- Fear of IT
- Insufficient knowledge of IT-related positives
- Insufficient availability of IT
- IT non-adaptation to seniors' needs
- Insufficient access to IT education (price, quality)

IT and lifelong learning

According to official political documents:

IT together with foreign languages are the most important areas of adult education.

The most important is the motivation in learning something new!!!



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Thanks for your
attention !

...and KEEP50+