

KEEP 50+



Career management skills for people 50+

Ludek Richter

BarCamp, Vilnius,
Lithuania

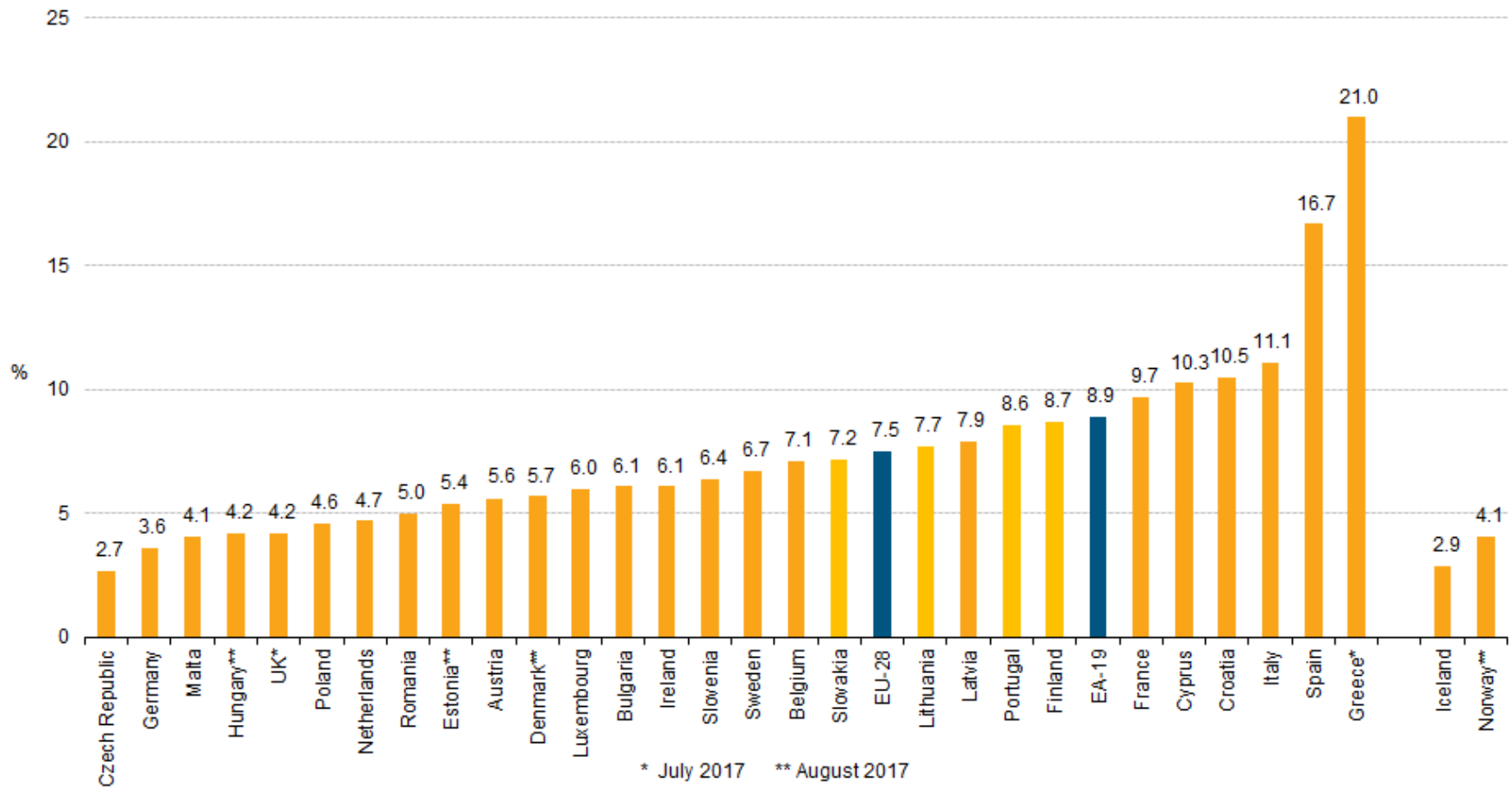
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What is career management

is the combination of structured planning and the active management choice of one's own professional career

- **Services only for unemployed people**
- **But we need to develop career management skills to know how to manage and change your career**

EU actual unemployment rates



Having the necessary skills to manage your own career is now of considerable importance as the European employment market continues to move toward more high-value, high-skilled employments.

Career management skills are almost like a '**new literacy**' and those within the workforce, especially those in low-skilled or vulnerable employments, who do not have the ability to develop and manage their own career progression pathway

Traditional career guidance, although still relevant and important as a school-based or institution-based service, is wholly unsuitable to meet the needs of adults already in the workforce.

There is a considerable gap in the market for freely available and easily accessible career management training resources to help adults take control of their own career path.

SCOTISH MODEL

The Career Management Skills Framework for Scotland, published in July 2012, describes career management skills set around 4 themes

Self;

Strengths;

Horizons;

Networks



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Target group: 50+

- **Research for reasons to change career**
- **Answers to question:**
- **Why the 50+ people are Changing Careers?**

Target group: 50+

- **To Reduce Stress**
- One of the major reasons people change careers is that they are tired of working in a stressful environment.

Target group: 50+

- **To Learn Something New**
- Many people leave successful, established careers because their line of work does not excite them anymore.

Target group: 50+

- **To Follow Their Passion**
- Many individuals over the age of 50 step away from traditional positions in the business world to work in the arts or to combine their love of art and business know-how to open a gallery or studio.

Target group: 50+

- **For a Change of Pace**
- Another major reason that people 50 and over decide to change careers is that they are tired of the pace of their work. Even if the work is fulfilling, the tasks exciting, and the money and benefits agreeable, they decide that they would rather live life at a calmer, more peaceful pace.

Career management skills

NEW CHALLENGE FOR NOW

KEEP 5G+



Erasmus+

Thanks for your
attention !

...and KEEP50+