

KEEP 50+

„Research on promoting entrepreneurship in Lithuania. Good practices“

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Promoting entrepreneurship in Europe

- To be the most competitive in the world it is needed:
 - To educate new entrepreneurs about the needs of entrepreneurship;
 - To create new businesses as fast as it is possible with less expenses;
 - Development of electronic connection;
 - Create promoting programs.



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Entrepreneurship programs for older people in EU:

- ***“Age in Tandem”***:
 - Higher participation of older workers in employment;
 - the involvement of a transnational partnership with the goal to adapt and transfer the good practice.
- ***“Horizon 2020”***:
 - Industry leadership;
 - Advanced science;
 - Community challenges.



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Difficulties and how EU is dealing with it:

- High percentage of unemployment – organize seminars, support groups and consultations for unemployed people
- Senior entrepreneurs – use their potential and encourage them to start new business.
- Possibilities to receive financial support – make it better.
- Make administrative procedures easier.



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Promoting entrepreneurship in Lithuania:

- To encourage women, younger people and seniors to start new businesses;
- To create possibilities to receive a financial support for new entrepreneurs;
- To create good environment for newly established companies;
- To make the entrepreneurship culture better;
- To comply with European standards.



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	Lithuania	Latvia	Estonia
A wish to start a business	1,65%	0,7%	-6,15%
Opportunities for entrepreneurship	-12%	-4%	-5,85%
High status of successful entrepreneurs in society	5,33%	7%	-1,93%
Media interest on entrepreneurship	18,14%	6%	2,34%



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Good practices of entrepreneurship in Lithuania(1)

- ***Competitiveness and Innovation program***
 - To encourage competitiveness between new companies;
 - To encourage people to create innovative businesses.



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Good practices of entrepreneurship in Lithuania (2)

- ***Europe 2020:***
 - To encourage older people start their own business;
 - To educate older people about the news in the market;
 - To create new work places;
 - To encourage older people to study and exchange their practices with people from other countries.



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Good practices of entrepreneurship in Lithuania (3)

- ***“Entrepreneurship 2020”***:
 - To free the potential of entrepreneurship;
 - To encourage the spirit and culture of entrepreneurship in EU.

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Thank you for your attention! 😊



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