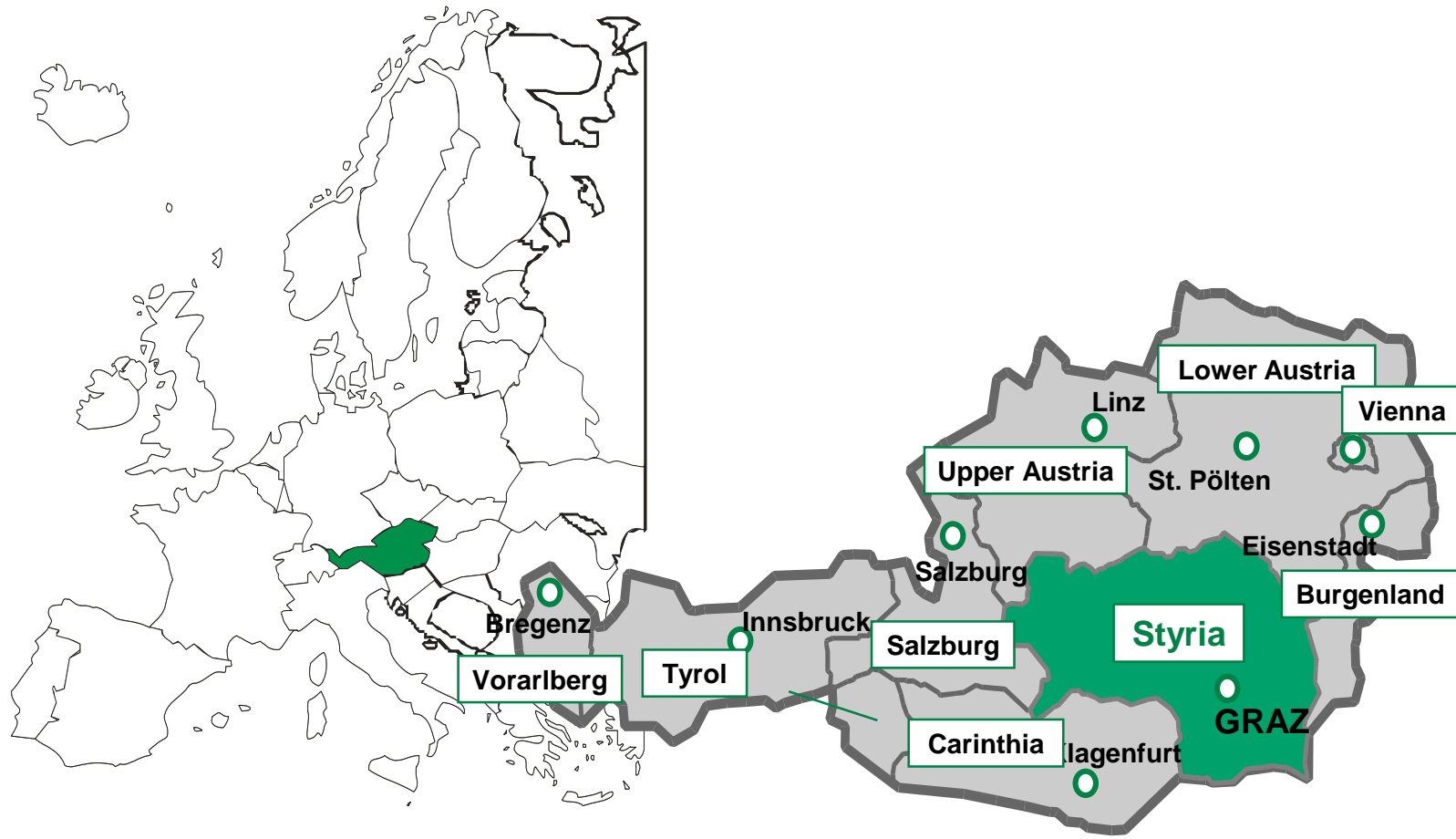


brainplus

Project Management Schabereiter



Austria and it's Federal LOCATION COMPANY



Business promotion measures

brainplus is a leading expert in the implementation of the following business promotion measures:

- **Technology transfer**

Initiation and support of national and international projects dealing with innovation

- **Business incubators**

Conception and management of business incubators

- **Subsidies**

Provision of consultancy services for companies in connection with national and EU-wide subsidy programs

CURRENT Projects



Coaching Management Centers

A project idea from
brainplus-
Project Management Schabereiter



The project CMC aims at the development of an innovative vocational training and coaching approach for **unemployed/inactive/retired qualified people 50+** who worked on a managerial level.

They will be trained to become **self employed business coaches**

The Coaching Management Centers will be located **in the existing structures of business parks** using their networks.

The project CMC fosters the active involvement of the target group in the labour market by providing them with **new skills and competences** empowering them to **implement their own business ideas**

Development of holistic concepts which comprises:

- 1) The training concept for the target group to become **business coaches**. The curriculum will comprise the basics of coaching, setting, roles, interventions, methods, team coaching, management of conflicts (**coaching skills**).
- 2) The concept to **train and guide the participants to found their own business**. The curriculum will comprise some basics, but mostly special issues of tax law, employment issues, liability etc. (entrepreneurial skills)
- 3) an **innovative pedagogical** concept to ensure the training success, taking into account their background and using new and interactive training methods, ensuring also the motivation of the participants (pedagogical concept)
- 4) a **concept for new services and support measures for business parks** with regard to the Coaching Management Centers located in business parks (business park service concept).

brainplus- Project Management Schabereiter

wolfgang.schabereiter@brainplus.at

