



ENTREPRENEURSHIP OVER 50+

Some thoughts, some
inspirational stories...

WHY SHOULD ONE START OWN BUSINESS AT AGE OF 50+?

- You are your own boss
- Discrimination at work place is gone
- A second chance for a new career
- Better financial status
- Time to turn hobbies into business
- New retirement plan

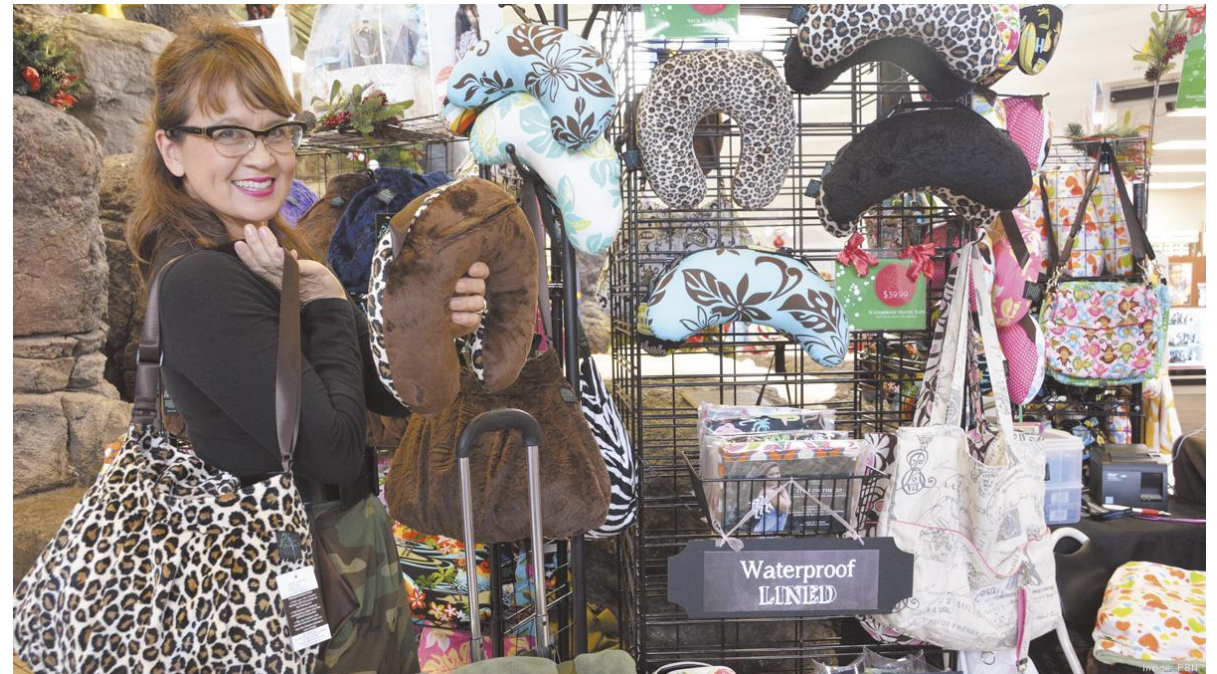
ADVANTAGES

- Experience
 - Professional
 - Social
- Network
- Solution of the retirement crisis
- Good bank perspective
- Stable financial status

ANGIE HIGA, A BANKER, A GRANDMOTHER, AND AN ENTREPRENEUR

After 30 years in the banking industry, Angie decided to retire early in 2008 to care for her granddaughter during her eldest daughter military deployment to Afghanistan.

From banker to a stay home grandmother, Angie found the time to do what she always love and that was her love for designing and sewing. Her business idea came to her mind after catching a bad cold on a 7 hour flight because there were no blankets on board the aircraft. And in 2009 she launched her business, the Sky Dreams, travel blanket and matching comfort pillows manufacturing company.



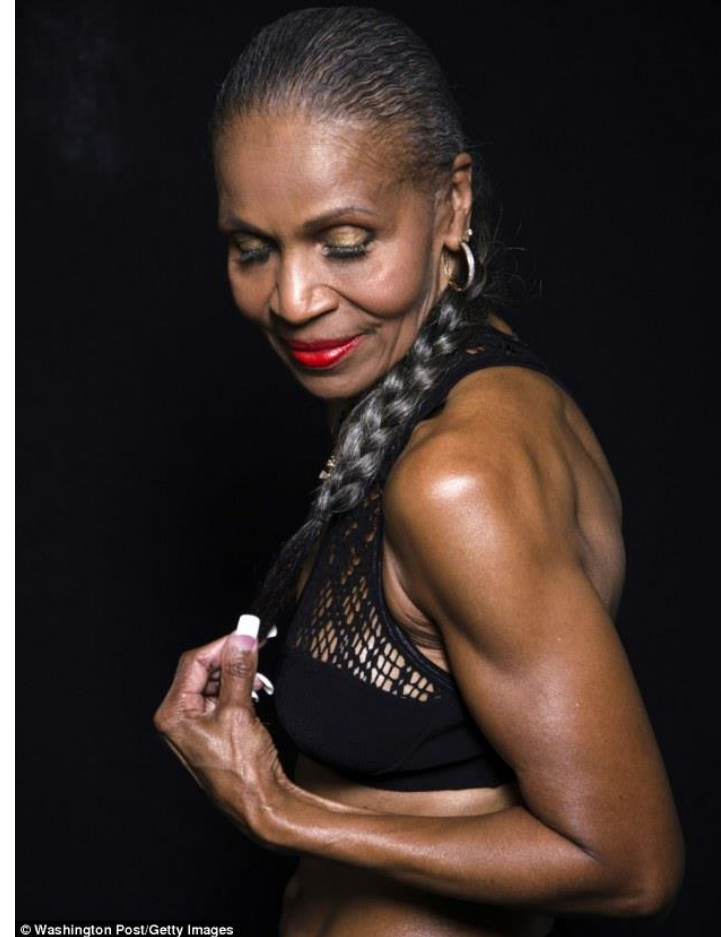
RAND SMITH EXITED THE CORPORATE WORLD TO OPEN AN OPTICAL RETAIL BUSINESS IN HIS 50S

After working for 30 years in the optical industry, Randal Smith decided to go into business on his own with a trusted partner, his wife, Janeel. Both in their 50s, tapped their retirement funds and opened eyeSmith Sport & Fashion Optical, a high-end optical store in Kansas City, Mo., that sells prescription fashion and sport performance eyewear.



ERNESTINE SHEPHERD, 78, WORLD'S OLDEST FEMALE BODYBUILDER STARTED AT THE AGE OF 56

Ernestine started working out when she was 56, thanks to her sister for that inspiration. Today, she takes classes for mostly senior women and older men. She started her classes with just 10 people and now some mornings people can't get in the room.



REFERENCES

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