



**Senior
Business
Advising
Volunteer**

INTRODUCTION



- Association without spirit of profit and declared of Public Utility.
- Created in 1989 on the initiative of the Círculo de Empresarios and the support of the Superior Council of Chambers of Commerce and Business and Acción social Empresarial.
- The presidents of protective companies of SECOT are part of its Protective Council, whose Presidency of Honor holds S.M. King Don Juan Carlos.
- Seniors - more than 1,200 - are people who, without maintaining an employment, commercial or any other relationship with the Association, decide, freely and voluntarily, to dedicate part of their time to collaborate with the Association in the development of their goals.

FUNDAMENTAL OBJECTIVES

1. To promote a harmonious emotional development as well as good physical and mental health of the elderly improving their quality of life.
2. And this thanks to the performance of the professional and intellectual activity fostered by the volunteering of business advice and the promotion of intergenerational relationships.

CORPORATE IDENTITY (1)

The business advice is provided with complete impartiality, the advisors not having another point of reference to issue their recommendations than the correct analysis of the reality dictated by their professionalism.

SECOT will fully respect the free play of the legitimate interests that develop in the markets and fields where it performs its activities and therefore does not directly compete with large commercial consultancies.

CORPORATE IDENTITY (2)

MISSION

Maintain and create employment through the promotion of entrepreneurial spirit, in turn offering seniors who can prolong their active life, so that their wealth of talent, knowledge and experience can be transmitted to entrepreneurs, micro-enterprises and non-profit entities.

VISION

To be recognized as the independent, non-profit, leading and reference association in Spain in Senior Volunteering of Business Advice.

VALUES

- Independence
- Voluntariness
- Social Commitment
- Professionalism
- Loyalty
- Legality
- Ethics
- Transparency

LINES OF ACTION

COUNSELING

- ▶ Actions of business technical advice to entrepreneurs, micro-companies and non-profit entities are carried out.

PROJECTS

- ▶ Tailor-made projects are carried out under agreement signed with public and / or private institutions, including mentoring actions.

TRAINING

- ▶ Promotes among its volunteers and imparts training activities to third parties. It carries out an important task of training to entrepreneurs taught in its great majority in the SECOT School of Entrepreneurs, eSemp.

SEMINARS AND CONFERENCES

- ▶ It promotes the realization of days to prepare for retirement, studies and publications, tutorials and mentoring.

THOUGHT FORUM

- ▶ On issues related to the promotion of the entrepreneurial spirit, prolongation of working life and active aging.

SOME FIGURES

PARTNERS **108**

COLLABORATORS **107**

 ADVISORY PROJECTS **2.838**

 **1.476**  **1.357**

 TRAINING HOURS **3.435**

 GRADES **326**

 SENIORS **1.146**

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