

Senior entrepreneurship- option for prolonged career



Finnish KEEP50+
WORK SHOP
Raisio 20.3.2018

KEEP 50+

WORK SHOP ORGANISATION



- Anmiro Oy, CITY OF RAISIO, RAISIO entrepreneurs association, RASEKO (local VET provider).
- Raisio Library Martinsali auditorium, Eeronkuja 2 , Finland
- 20.3.2018 klo 15–17.



Raision
kaupunki

SEP definition



We call senior entrepreneurs as being people who have started their business at 50 years age or older. Politicians are interested in supporting SEP, because it can be argued that SEP helps in prolonging careers.

Additionally, the knowhow and networks of people, still in working life, can be exploited and this is good for the whole community or nation.



Target group of our work shop



- Trainers
- People who were interested in SEP
- Over 50+ ages people who consider SEP



WORK SHOP OPENING SPEAKER



- Mr Ari Korhonen, MAYOR of Raisio sees senior entrepreneurship (SEP) as being a positive issue when the national economy is improving. He mentioned that Raisio will employ viogor manager and he supports young and old nascent entrepreneurs



Chair lady of work shop



- Ms Oili Niittynen project expert in Keep50+ -project.

Various reasons are behind SEP like unemployed or the objective to change one's career.



Anmiro Oy



- Dr Jukka Kallio is working for Keep50+ -project as a head of the Finnish partner. Jukka is an example of senior entrepreneurs since he started his business when retired. Jukka presented his knowhow about SEP.



Suomen Yrittäjät ry



- Mr Veli-Matti Lamppu director of the Finnish federation of entrepreneurs told that SEP is an excellent option for career changers and pensioners. Also parttime SEP is good from the competence point of view.



TOP resurssi Oy (business trainer firm)



- Mr Pasi Seessalo says that seniors have knowledge, networks and good economic background for SEP and starting a business. The most important thing is that you have passion, willingness and zeal/eagerness and then you can succeed.



OP Pohjola group -bank



- Business support adviser Pekka Jokila presented the OP bank's "light entrepreneurship service". This service helps bureaucracy of self-employed.



Ukko.fi -invoicing service



- Piia Peiponen reveals that Ukko service are being used by 46 000 self-employed or freelancers. 20% of them are at 50 years or older and the share of pensioners has increased significantly.
- You do not need to be a registered self-employed but can invoice your work via Ukko.



Thank you!

